



NAGYKANIZSA

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**OPPORTUNITY
INNOVATION
GROWTH**

IN A TOWN WITH CIVIC ATMOSPHERE

#NAGYKANIZSA



Nagykanizsa is a former oil mining, merchant and industrial center in the direct vicinity of the Croatian and Slovenian borders, located in an important junction of roads and railways. It is only 150-200 kilometers far from the capital cities of Austria, Croatia, Slovakia, and Slovenia, just a few hours driving of the harbors of Koper (SLO), Rijeka (CRO) and Trieste (ITA), on the half way between Budapest and Zagreb, the Hungarian and the Croatian capitals.

The development of the city was determined by the commercial and industrial culture: beyond the water treatment, the machine engineering, the wood- and furniture industry, the oil- and chemical industrial tradition, it was established by the former decade when plenty of new developments was set up.

Although the economy of Nagykanizsa is kept in motion by the two connected industrial parks, the complete northern one, and the 80+90 hectares eastern one, whose have direct access to the M7 (E71) Highway, the future

developments' new direction was marked by the potential of the good logistical capabilities and commercial and industrial culture, whose outline the form of two more industrial parks around the city.

More dynamic developments were substantiated by the scheduled logistical developments: the planning was began for expanding the Route 74 to four lanes which connects Nagykanizsa with on the north Győr and Vienna (AT). The planned new bridge on the Mura river can open possibilities to the southern, Croatian cooperation. And also planned the electrification of the northern railway which expands the possibilities of the public and cargo transport. The southern bypass road's drawing up is in progress, which marks the location of the southern industrial park, what could be completed by a scientific industrial park based on the circular economy on the western part of the city.

So, it's worthy to visit and invest here in one of the greenest city of the country, Nagykanizsa!

- ◇ **REGION:** Western Transdanubia
- ◇ **COUNTY:** Zala
- ◇ **DISTRICT:** District of Nagykanizsa
- ◇ **LEGAL STATUS:** Town with County Rights

- ◇ **TWIN TOWNS:**
 - Puchheim, Kovászna, Csáktornya, Salo, Magyarkanizsa, Akko, Gleisdorf, Sicsiacsuang, Kazanlak

- ◇ **TOTAL POPULATION:** 44 329
- ◇ **WITH AGGLOMERATION:** 82 300 persons
- ◇ **1-HOUR TRAVEL TIME AGGLOMERATION:** 450 000 persons
- ◇ **EU MEMBERSHIP:** since 2004
- ◇ **NUMBER OF ENTERPRISES:** 3766

- ◇ **DISTANCE FROM CAPITAL CITIES:**
 - **BUDAPEST:** 214 km
 - **LJUBLJANA:** 255 km
 - **VIENNA:** 250 km
 - **BRATISLAVA:** 213 km
 - **ZAGREB:** 138 km

- ◇ **DISTANCE FROM SEA HARBOUR:**
 - **TRIESTE:** 350 km
 - **KOPER:** 360 km
 - **RIJEKA:** 290 km

- ◇ **DISTANCE FROM HIGHWAY M7:**
 - Nagykanizsa - East exit from the town centre: 4,5 km
 - Nagykanizsa - West exit from the town centre: 2,7 km

NAGYKANIZSA #FACTS



THE ADVANTAGE IS FOR NAGYKANIZSA

Our town's advantage over its competitors is inherent in its favourable geographical location. The region of Nagykanizsa can be approached via three highways. The first is Main Road 7 from east to west connecting Budapest and Croatia as well as Motorway M7 that runs in parallel with it. From north to south Main Road 74 towards Zalaegerszeg and Main Road 61 towards Kaposvár intersect here. As for Nagykanizsa in the European context it is important to note that three country borders are situated near the town and five European capital cities (Budapest, Vienna, Bratislava, Zagreb and Ljubljana) can be found within a distance of 200 km. From logistics and economic point of view the proximity of the European V and V/B transport corridors is a great advantage that connects the town to the circulation of the continent.



BOOMING INDUSTRIES IN NAGYKANIZSA

- ◇ WATER AND SEWAGE MANAGEMENT
- ◇ METAL INDUSTRY, MECHANICAL ENGINEERING
- ◇ QUALITY INJECTION MOULDING
- ◇ OIL AND NATURAL GAS EXTRACTION
- ◇ FURNITURE MANUFACTURING
- ◇ FOOD INDUSTRY
- ◇ RESEARCH AND DEVELOPMENT

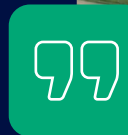
#NAGYKANIZSA INDUSTRIAL PARK

START AN ENTERPRISE IN NAGYKANIZSA

Nagykanizsa established the Industrial Park and Logistics Centre in 2000. Its competitive advantage over other industrial parks is due to its unique geographic location as it is situated along the European V and V/B transport corridors, below Highway M7 on about 134 hectares. The industrial areas are supplied with public utilities (electricity, gas, water pipelines, sewerage). The significance of the opportunities provided by the Industrial Park of Nagykanizsa are proven by the presence of world-famous companies. Besides the companies that are known all over the world the importance of the local small and medium-sized enterprises should not be despised because the more than 100 enterprises operating in the area offer a wide range of services and provide workplaces for several hundred people. This way they contribute to increasing the competitiveness of Nagykanizsa.



- ✓ INVESTOR-FRIENDLY CITY
- ✓ FLEXIBLE ADMINISTRATION
- ✓ FUNDING SCHEMES



#NEWINDUSTRIALPARK

The city of Nagykanizsa is an important road and railway hub, a former oil mining centre in the immediate proximity of Croatia and Slovenia, a quarter of an hour from the border.

The new Nagykanizsa Industrial Park and Logistics Centre has direct motorway access, with excellent branding opportunities over 700 m. It is located just a few hours from the ports of Koper (SL 360km), Rijeka (HR 290km) and Trieste (IT 350km), halfway between Budapest and Zagreb (HR).

INFORMATION ABOUT THE AREA OFFERED FOR INVESTMENT

- **TOTAL AREA:** 90+80 ha
- **MAXIMUM BUILDING CAPACITY:** 50%.
- **MAXIMUM BUILDING HEIGHT:** 20 m
- **MINIMUM GREEN AREA:** 25%
- ◇ **INNER ROAD NETWORK**
- **NEAREST MOTORWAY:** M7/E71 (direct connection)
- **NEAREST AIRPORT:** Balaton Airport (30 minutes)
- Industrial area with water, sewage, electricity and gas networks, with more than 2 km of newly built road network connecting to the M7 motorway.



GET SOME PERSPECTIVE

In an innovative environment your firm may also be developed

BE REACHABLE

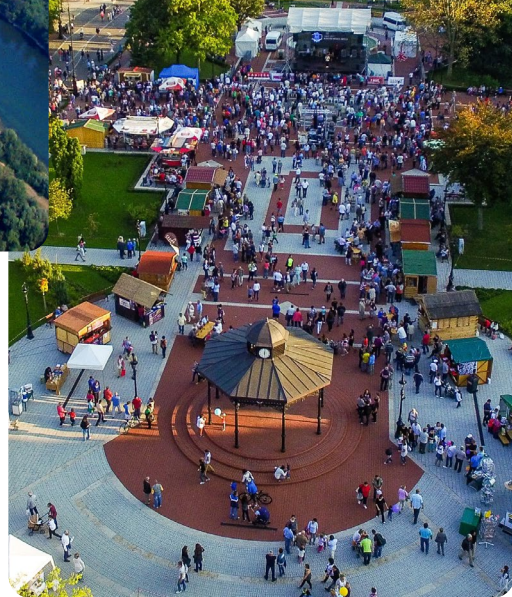
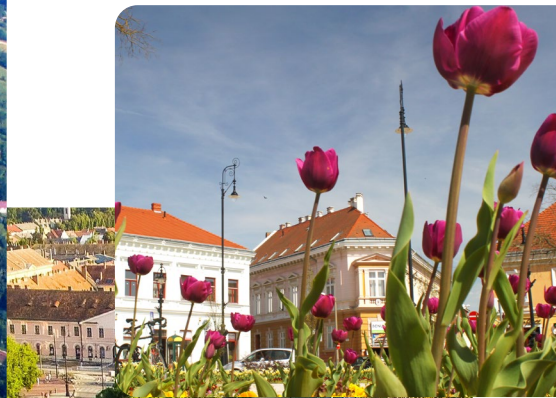
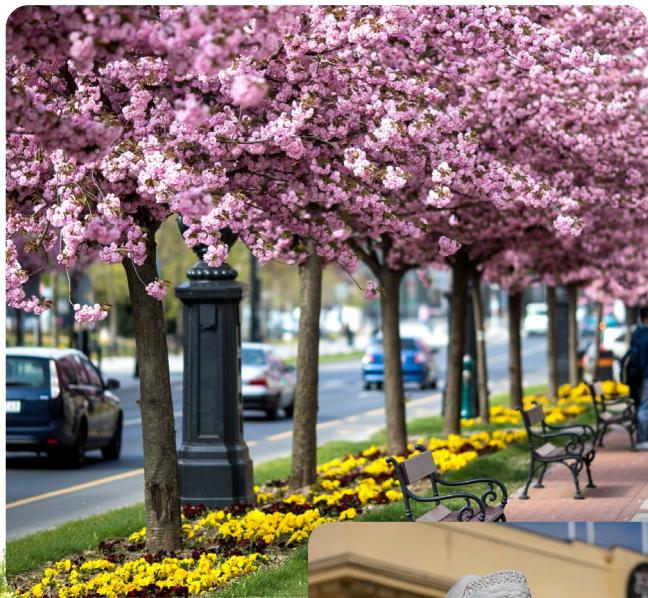
Purchase a site in a logistically advanced area



DO NOT SETTLE FOR THE ALMOST PERFECT

Select a flexible seller





REGIONAL DEVELOPMENT BASED ON KNOWLEDGE

The education provided by the primary, secondary and tertiary educational institutes of Nagykanizsa gives useful knowledge that opens a window to the world. In addition, it is the obvious aim of our institute system to provide well-trained professionals by quickly responding to the demand for local and regional workforce.

PRIMARY SCHOOLS

In Nagykanizsa 10 excellent primary schools provide basic education. English-Hungarian bilingual education.

SECONDARY SCHOOLS

6 Secondary grammar schools and secondary vocational schools. English-Hungarian bilingual education

VOCATIONAL TRAINING CENTRE OF NAGYKANIZSA

In the member institutions of the Centre it is possible to obtain a vocational qualification or a Matura certificate within the framework of school-based education and evening training Member institutions: Cserhádi Sándor Vocational School and Dormitory of the Vocational Centre of Nagykanizsa, Technical Secondary School of the Vocational Centre of Nagykanizsa, Thúry György Vocational School of the Vocational Centre of Nagykanizsa.



As cultural centres and well-trained professionals are necessary for the dynamic development and vibrant cultural life.

EDUCATION

VOCATIONAL TRAINING

- ◇ Mechanical engineering technologist
- ◇ Rubber manufacturing industry technician
- ◇ Chemical industry technician
- ◇ Automotive industry technician
- ◇ CAD-CAM IT specialist
- ◇ Metal working technician

Any other vocational training can be launched as required.

Capacity can be developed according to needs.



UNIVERSITY OF PANNONIA NAGYKANIZSA



UNIVERSITY CENTER FOR CIRCULAR ECONOMY

The campus of the University of Pannonia in Nagykanizsa is the organic part of PEN, one of the most dynamically developing universities of the country. Nowadays the students can choose from three bachelor's and two master's majors. At the same time three higher-level vocational trainings and three postgraduate trainings are also available on our campus. Besides teaching our colleagues pay special attention to the market sphere and thanks to this we cooperate in a number of research areas with the local companies and organisations.

BACHELOR PROGRAMS

- ◊ Water Operation Engineering
- ◊ Sustainable and Circular economy-based Tourism

MASTER PROGRAMS

- ◊ Engineering design and development for a circular economy
- ◊ Circular Economy Management



#K+F

SOÓS ERNŐ

RESEARCH AND DEVELOPMENT CENTER UNIVERSITY OF PANNONIA

In an exemplary cooperation the Faculty of Engineering of the University of Pannonia, the Hidrofilt Ltd. and the municipality jointly established the Soós Ernő Water Technology Research Centre. In this organisation three factors have to be present on one place: education, research and innovation in a way that these three areas strengthen each other. For this purpose, as the first step the University of Pannonia (Faculty of Engineering and the Campus of Nagykanizsa) cooperated with the Hidrofilt Ltd. and launched the major for professional engineers specialised in water and sewage management systems in Nagykanizsa, which is of national importance and unique. As the next step the town was involved and the three partners (the manufacturing company, the university and Nagykanizsa) established the research centre with the purpose to carry out research at international level in the areas of water purification and treatment (e.g. the areas of water treatment of power plants and cooling towers, treating water for gardening and irrigation, desalination of sea water, providing water for pharmaceutical and infusion solution technologies as well as the related control processes and metrology) and to make Nagykanizsa the Hungarian and international centre of these diverse and very important topics.

DUAL TRAINING

In its training structure Nagykanizsa has always adapted to the transformation of the corporate environment and the actual trends on the labour market. The consequence of this is the dual training that responds to the more and more pressing challenges of the transformed corporate culture.



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NAGYKANIZSA, THE SUSTAINABLE MODERN TOWN

In Nagykanizsa we consider it important to provide a large scope for new investment and to have a neat, modern town centre that meets European standards. We focus on sustainability and give top priority to the definition and formulation of the institutions' functions.

EXPANSION OF THE INDUSTRIAL PARK

Its favourable geographic location and transport hub nature predestinate Nagykanizsa for being a logistics centre. For this purpose we have to create more industrial areas that have infrastructure and suitable for construction. So we would like to expand our investment areas next to Highway M7.

CONFERENCE TOURISM

The building complex serves conference tourism and training, which will be placed on the north-eastern part of Erzsébet square, which is the main square of the town.

MULTIFUNCTIONAL SPORTS HALL

Sport is a very important part of the town life. We built a multifunctional sports and events hall. The sports complex is situated in the eastern part of the town, on an easily accessible place that provides excellent car parking facilities. Next to the existing swimming pool a competition swimming pool will be built for water sports and the general public.



Future plan: Circular Economy Science Park



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